

2010 Spoonbread Festival Sponsorship Agreement

**Sponsorship
Amount**

Festival / Corporate Sponsor(s): \$2,500 (includes \$1,000 for general marketing of the festival and \$1,500 of various sponsorships to be selected from one or more of the activities / events listed below) _____

Competitive Event Sponsor(s):

Beauty Pageant: Presenting = \$1,000; Gold = \$500; Silver = \$250; Bronze = \$100 _____

Car Show: Presenting = \$1,500; Gold = \$500; Silver = \$250; Bronze = \$100 _____

Family Fun Dog Show: Presenting = \$1,000; Gold = \$500; Silver = \$250; Bronze = \$100 _____

5-K Run & 1 Mile Walk: Presenting = \$2,500; Gold = \$500; Silver = \$250; Bronze = \$100 _____

Cornhole Tournament: Presenting = \$750; Gold = \$300; Silver = \$200; Bronze = \$100 _____

Spoonbread Eating Contest: Presenting = \$750; Gold = \$300; Silver = \$200; Bronze = \$100 _____

Entertainment Sponsor(s):

Headliner Concerts in the Park: Presenting = \$5,000; Gold = \$1,000; Silver = \$500; Bronze = \$250 _____

Park Entertainment (Includes FREE Concerts & Dancers):

Presenting = \$5,000; Gold = \$500; Silver = \$250; Bronze = \$100 _____

Hot Air Balloon Glow: Presenting = \$2,000; Gold = \$500; Silver = \$250; Bronze = \$100 _____

Hot Air Balloon Tethered Rides: Presenting = \$2,000; Gold = \$500; Silver = \$250; Bronze = \$100 _____

Motorcycle Ride: Presenting = \$1,000; Gold = \$500; Silver = \$250; Bronze = \$100 _____

Fireworks Display: Presenting = \$3,500; Gold = \$1,000; Silver = \$500; Bronze = \$250 _____

Fun Park Sponsor(s):

Funtime Carnival: Presenting = \$1,000; Gold = \$500; Silver = \$250; Bronze = \$100 _____

Kiddie Land: Presenting \$2,000; Gold = \$500; Silver = \$ 250; Bronze = \$100 _____

Exhibit Sponsor(s):

Antique Market Place: Presenting = \$1,000; Gold = \$300; Silver = \$200; Bronze = \$100 _____

Antique Tractor Exhibit: Presenting = \$1,000; Gold = \$300; Silver = \$200; Bronze = \$100 _____

Spoonbread Booth: Presenting = \$1,000; Gold = \$500.00; Silver = \$250; Bronze = \$100 _____

Spoonbread Parade: Presenting = \$1,000; Gold = \$300.00; Silver = \$200; Bronze = \$100 _____

Friend of the Festival Sponsor(s): Undesignated contribution \$50 - \$250 _____

Total: _____

Business Name: _____

Contact Person: _____

Billing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ FAX: _____

E-mail: _____

Cell Phone: _____

- Check Enclosed
- Please Invoice
- Send me a booth application

Make check payable to: Spoonbread Festival

Mail to: Berea Chamber of Commerce
204 North Broadway, Suite 1
Berea, KY 40403
Phone: (859) 986-9760
FAX: (859) 986-2501

Spoonbread Festival In-Kind Sponsorship

All In-Kind Sponsorships must be approved by the Spoonbread Festival Steering Committee.

In-Kind Sponsor(s): Individuals and businesses who donate materials, and supplies, all of which are essential to the success of the festival.

Description: _____

Market Value: _____

Advertising / Media Sponsor(s)

Media Partner: In-kind support designed to leverage the Chamber's marketing budget.

Description: _____

Market Value: _____

Corporate Staffing Commitment: My staff and I would like to be considered for festival staffing needs (volunteers) for the following areas: (circle areas of interest)

Chamber Information Booth	Car Show	Antique Tractors	Park Entertainment
Chamber Spoonbread Sales Booth	Motorcycle Ride	Parade	Hot Air Balloons
Spoonbread Preparation / Kitchen	Dog Show	5-K Run	Festival Signage
Festival Set-Up & Clean-Up	Beauty Pageant	Cornhole	Parking / Security
Spoonbread Eating Contest	Fireworks Display	Kiddie Land	Antique Market Place

Business Name: _____

Contact Person: _____

Billing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ FAX: _____

E-mail: _____

Cell Phone: _____

**For more information on In-Kind Sponsorship call:
Berea Chamber of Commerce
Phone: (859) 986-9760**